



IT CodeFair

Sydney 2025

6th November 2025

Venue: Level 8, 815 George Street, NSW 2000





Key Highlights and Benefits

What is the CDU IT CodeFair?



Home to the NSW's pool of IT talent



Speed dating with industry players



Massive benefits for participants



Networking opportunities with top IT professionals, students and graduates



Many awards to be won and innovative student projects to explore

Why sponsor the CDU IT Sydney CodeFair?

- ✓ High brand visibility from over 500 student at CDU IT Sydney.
- ✓ Demonstrate corporate innovation and social responsibility.
- ✓ Meet a pool of talented students and explore innovative projects.
- ✓ Strengthen business relationships and collaborative innovation.
- ✓ Networking opportunities with graduates, local businesses and IT professionals.

Industry Participation

Sponsorship: Support CDU talent and future IT specialists by participating as an event sponsor.

Become a judge: Help select the winners for various student projects and share your professional expertise with the next generation of IT professionals.

Employer speed dating: Meet up with students and learn about their skills and interests and engage with future potential employees in your organisations.

Propose a project: Propose real-world projects for students to work on. Sign up to be our clients to help IT professionals to receive hands-on experience.



CDU IT CodeFair Sydney 2025

Is proudly sponsored by

PLATINUM sponsor



GOLD sponsors

SILVER sponsors

BRONZE sponsors

2025 Sponsorship

*Please note that all amounts indicated are excl GST

Platinum	Gold	Silver	Bronze
\$2,000	\$1,500	\$1,000	\$500

Pre-event Benefits

Opportunity to propose a Business Innovation Challenge topic	★			
Prominent logo placement on promotional materials, including website, banners, and event signage	★	★		
Placement of recruitment ads or links on the IT CodeFair website	★	★	★	

Main Event Benefits

Dedicated booth space in the prime location at the event venue	★			
Opportunity to provide branded materials to attendees and/or play recruitment ads at the event	★	★		
Prominent logo placement on promotional materials, including websites, banners, and event signage	★	★	★	
Logo placement on promotional materials, including website, banners, and event signage				★
Stage-delivered plaque of appreciation with photo-op	★	★	★	★
Early access to graduating IT student profiles	★	★	★	
Employer Speed Dating booth space	★	★	★	★
Morning tea, lunch, and afternoon tea	★	★	★	★
Free parking at the event venue	★	★	★	★

Post-event Benefits

Recognition as the premier sponsor in media releases	★	★	★	
Logo placement as a prior sponsor in future IT CodeFair 2025 prospectus	★	★	★	★



Competition and Challenges

Coding Competition

Various awards for different levels of coders.

Research Competition

An innovative research approach to the use of IT using Three-Minute Thesis format.

Poster Competition

A poster that best communicates a unique project.



Contact us

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