IT CodeFair 2024

4th November 2024
Venue: DoubleTree by Hilton Hotel

CHARLES
DARWIN
UNIVERSITY
AUSTRALIA

[IT] CODE
FAIR

Key Highlights and Benefits

What is the CDU IT CodeFair?

Home to the NT's largest pool of IT talent

A decade of fostering innovation and IT excellence

Massive growth in participants

Speed dating with industry players

Many awards to be won and innovative student projects to explore

Networking opportunities with top IT professionals, students and graduates

Why sponsor the CDU IT CodeFair?

High brand visibility at the largest student-run IT event in the NT.

Demonstrate corporate innovation and social responsibility.

Meet the NT's largest talent pool and explore innovative projects.

Strengthen business relationships and collaborative innovation.

Networking opportunities with graduates, local government and IT professionals.

Industry Participation

Sponsorship: Support local talent and future IT specialists for the NT community by participating as an event sponsor.

Become a judge: Help select the winners for various student projects and share your professional expertise with the next generation of IT professionals.

Employer speed dating: Meet up with students and learn about their skills and interests and engage with future potential employees in your organisations.

Propose a project: Propose real-world projects for students to work on. Sign up to be our clients to help NT's future IT professionals to receive hands-on experience.

2023 CDU IT CodeFair
Was proudly sponsored by

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NORTHERN TERRITORY GOVERNMENT

GOLD sponsors

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AISA

TRUE BLUE IT Services

CAPTOVATE DIGITAL GROWTH AGENCY

2024 Sponsorship

*Please note that all amounts indicated are excl GST.

	Platinum	Gold	Silver	Bronze
	$15,000	$5,000	$2,500	$750

Pre-event Benefits

	Platinum	Gold	Silver	Bronze
Opportunity to propose a Business Innovation Challenge topic	★			
Prominent logo placement on promotional materials, including website, banners, and event signage	★	★		
Placement of recruitment ads or links on the IT CodeFair website	★	★	★	

Main Event Benefits

	Platinum	Gold	Silver	Bronze
Dedicated booth space in the prime location at the event venue	★			
Opportunity to provide branded materials to attendees and/or play recruitment ads at the event	★	★		
Prominent logo placement on promotional materials, including websites, banners, and event signage	★	★	★	
Logo placement on promotional materials, including website, banners, and event signage				★
Stage-delivered plaque of appreciation with photo-op	★	★	★	★
Early access to graduating IT student profiles	★	★	★	
Employer Speed Dating booth space	★	★	★	★
Morning tea, lunch, and afternoon tea	★	★	★	★
Free parking at the event venue	★	★	★	★

Post-event Benefits

	Platinum	Gold	Silver	Bronze
Recognition as the premier sponsor in media releases	★	★	★	
Logo placement as a prior sponsor in future IT CodeFair 2025 prospectus	★	★	★	★

Competition and Challenges

Business Innovation Challenge

Pitch innovative solutions to industry.

Data Science Challenge

Apply machine learning and AI to solve real-world problems.

Cyber Security Challenge

Find the best way to safeguard the information and system.

Coding Competition

Various awards for different levels of coders.

Research Competition

An innovative research approach to the use of IT using Three-Minute Thesis format.

Poster Competition

A poster that best communicates a unique project.

Contact us

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