



# IT Code Fair 2023 "The Future of AI"

3 November 2023 | 9:00 - 16:00

## **Our foundations**

Founded in 2014, the Charles Darwin University IT Code Fair is a forum for students to share their knowledge and apply IT skills and creativity to solve real-world problems.

The CDU IT Code Fair aims to foster and establish relationships between students, industry, local government and community, encouraging students, especially female and indigenous students to showcase their IT talent more broadly to the university and industry partners.

FAIR

### Vision

Become Australia's most respected student showcase, benefiting IT students, local businesses, industry, government and the larger community.

## Mission

Empower CDU IT students to enhance their skills, showcase their talent, find meaningful employment and foster relationships between industry, local government, students and the community.



Supported by the Department of Corporate and Digital Development (DCDD) and local business and IT industry, the success and popularity of the CDU IT Code Fair has generated year-on-year growth. 2020 saw the inclusion of local high school students interested in pursuing a career in Information Technology as well as tertiary students located outside the Northern Territory.

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Rising Star

NORT

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FAIR

IT CodeFair winners across different categories also have the opportunity to compete for the NT Digital Excellence Award hosted every 2 years by the Northern Territory Government.





Largest pool of IT talent in the NT



Over x 10 growth in participants since 2014



More than 85 projects to explore



Employer speed dating with 20 interview stations



Over 75 awards and prizes to be won



Networking opportunities with more than 200 IT professionals, students and graduates



Codefair is one of the biggest events in the Darwin IT space, and it includes various challenges and innovations to showcase the students' skills. It's also a great opportunity to connect with representatives from the local IT industry.

Sulav Shrestha, CDU alumni

### Activities

- Challenges (Business Innovation, Data Science, Cyber Security, Digital Territory & IT Innovation)
- Competitions (Coding & Research)
- Workshops for school students
- Employer Speed Dating
- Speakers on IT and Innovation

## Benefits

- Significant exposure to key ICT event in the NT
- Meet up with the NT's largest pool of your prospective employees
- Explore cutting-edge projects
- Enjoy networking opportunity with local government and fellow IT professionals

## **Industry Participation**



#### Sponsorship

Support local talent and future IT specialists for the NT community by participating as an event sponsor.



#### Become a judge

Help select the winners for various student projects and share your professional expertise with the next generation of IT professionals.



#### **Employer speed dating**

Meet up with students and learn about their skills & interests and engage with future potential employees in your organisations.



#### Propose a project

Propose real-world projects for students to work on. Sign up to be our clients to help NT's future IT professionals to receive hands-on experience.



## **Competitions and Challenges**

#### **Business Innovation Challenge**

The most original solution to a real life problem in the NT

#### Data Science Challenge

Apply machine learning to real world data and problem

#### **Cyber Security Challenge**

Find the best way to safeguard the information and system

#### **Digital Territory Challenge**

Share your idea to contribute to NTG's Digital Territory Strategy

#### **IT innovation Challenge**

Find the best way to safeguard the information and system

#### **Coding Competition**

Various awards for different levels of coders

#### **Research Competition**

An innovative research approach to the use of IT using Three-Minute Thesis format

## 2022 CDU IT CodeFair

was proudly sponsored by















Creative data technology









## CDU IT Students CodeFair Journey 2023

### March 22

- Semester 1 Info Session
- Time management
- Networking

### May 4

- Design Thinking
- Alumni Panel Discussion

### **Jun 19**

- CDU IT Showcase
- Networking with IT industry representatives

### Aug 3

- Semester 2 Info Session
- A day in a life of IT Professionals Panel Discussion

### **Sep 28**

- Competition Info
- Challenges Info

Oct 30 Nov 3

CodeFair week



## 2023 Sponsorship

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	Platinum	Gold	Silver	Bronze		
	\$15,000+	\$5,000	\$2,000	\$1,000		
Pre-event Benefits	*Please note that all amount indicated are excl GST.					
Opportunity to propose a topic for Business Innovation Challenge	*					
Prominance of print and digital sponsorship promotion throughout the year	XL	L	М	S		
Event Benefits						
VIP Seating	*	*	*			
Prominent welcome and thank-you signage with logo	XL	L	М	S		
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### **Pre-event Benefits**

and website

VIP Seating	*	*	*	
Prominent welcome and thank-you signage with logo	XL	L	М	
Stage-delivered certification of appreciation	*	*	*	
Morning tea and lunch	*	*	*	
Afternoon tea during Speed dating event	*	*	*	
Free parking at the venue	*	*	*	
Post-event Benefits				
Sponsorship acknowledgement in post-media and website	*	*	*	

### **Contact us**

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